

COMING SOON

Dr. Lisa Palmer



## Engaging Interactions With Lisa

AI continues to remain at the forefront across all business sectors. Rapidly expanding use of AI brings with it added regulation, biased outcomes, and heavy business & societal impact.

Everyone can benefit from understanding how this impacts them personally. Through education, we can ensure that this powerful technology serves humanity well AND drives business results!

### Expert Topics Include:

- Sales - How Your Executive Clients are Thinking about AI and What that Means to You  
The AI Landscape in 2023
- Generative AI - What It Means for Business / Workforce / Society  
How Deepfakes are Elevating Business & Personal Risk (You and Your Leaders are Targets)
- How AI is Powering the Evolution of the Metaverse
- The Current & Projected US AI-Related Legal / Regulatory Situation  
Using AI for Topline / Bottomline / Cash / Stewardship Value
- Why AI Outcomes Trump AI Transparency  
AI / Machine Learning - You Need a Data Strategy  
Using AI to Drive Innovation (and Revenue!)
- AI Impacts on Social Issues, i.e., Sustainability / DEI / Responsible Tech  
Overcoming AI Bias - Outcomes Focus: Synthetic Data & Other Creative Solutions
- AI Ethics / Digital Ethics - Why YOU Care (Risks/Rewards)  
Why Public / Private / Academic Partnerships are needed for AI
- Women in Technology - The Power of a Jungle Gym (vs. Ladder) Career Path  
Women in Technology - Multi-Generational Empowerment (Reverse Mentorship)

I'm Lisa Palmer:

- Chief AI Strategist for AI Leaders, a boutique advisory and consulting firm.
- AI doctoral candidate.
- University professor for MBA students in Finance, Marketing, Organizational Behavior, and Ethics.
- Passionate about supporting #womenintech and active mentor and sponsor.
- Committed lifelong learner dedicated to growing both personally and professionally while fostering that mentality in coworkers, clients, students, mentees, and within online and IRL communities.

Everyone is unique and offers their own superpower to the world. I'm *The Artificial Intelligence Strategist* who uses outside-in thinking to help Fortune 500 executives and board directors drive growth, improve profitability, and turn ethics and reputation risks into opportunities.

I do this through the intersection of my four lenses:

1. Seasoned IT Practitioner (aka "buyer and operator")
2. Enterprise Software Leader (aka "seller")
3. Executive Advisory (aka "vision-to-solutions field delivery")
4. AI for Enterprise Researcher (aka "risk & reward assessor")

Previous audiences include multinational companies, women's groups and ERGs, government groups, Fortune 500 companies, STEM groups, tech companies, universities, and more. Dr. Lisa has spoken nationally and internationally for audiences ranging from 3 to 15,000.

### Get in Touch

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